The Entrepreneurial Free Agent and Dejobbed Small Business Applied R&D Lab

The "War College" of the Small Is Good Business Revolution

FOR IMMEDIATE RELEASE

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Sohodojo Does Stakeholder Development for Its Rural Economic Development Agenda and Promotes Its Strategic Partners at North Carolina Rural Development Conference

28 Feb 2002 - Greenville, NC USA: Sohodojo is attending and exhibiting at the "Curing the Future: Issues and Strategies for Remaking Tobacco-Dependent Communities in Eastern North Carolina" conference hosted by Eastern Carolina University and sponsored by the Golden LEAF Foundation. Sohodojo Founders and Research Directors Jim Salmons and Timlvnn Babitsky are developing prospective collaborators and stakeholders interested in advancing Sohodojo's Small Is Good Business Revolution in North Carolina, an innovative vision for rural economic development. They will also provide information to conference attendees about their strategic partners.

"Conference organizers, Drs. Holly Hapke and Rebecca Torres of Eastern Carolina University, have developed a very interesting two-day program." said Timlynn Babitsky, a Founder and Research Director of Sohodojo, "We're excited that we will be able to learn so much while meeting key people and organizations sharing our concern about developing innovative new models for sustainable rural small business."

In addition to promoting its stakeholder development interests, Sohodojo will provide information to conference attendees about its strategic partners:

- The North American Rural Futures Institute (NARFI) and Mirror Center at Montana State University Northern in Havre, Montana. See: http://narfi.org and http://mirrorcenter.org.
- Communities of the Future Network, the grassroots activism site founded by nationally recognized Educator and Futurist, Rick Smyre, of Gastonia, NC. See: http://communitiesofthefuture.org.
- The Earthaven Ecovillage, a Permaculture-based community dedicated to caring for people and the Earth by learning, living and demonstrating holistic, sustainable culture. See: http://earthaven.org.
- Culture's Edge, the non-profit education business of the Earthaven Ecovillage.
- **Argonne National Laboratory** at U. Chicago that is collaborating through a tech transfer and licensing agreement to accelerate Sohodojo's R&D agenda. See: http://www.dis.anl.gov/DIAS/.

Sohodojo is a North Carolina non-profit applied research and development laboratory supporting solo entrepreneurs and working families – the building blocks of Small is Good Business Webs. For more information, especially on the lab's research and social action

agendas, visit http://sohodojo.com. For more information, contact Timlynn Babitsky of **Sohodojo**. **Sohodojo** is dedicated to the exploration and development of innovative "Small Is Good" business models and their associated software technologies for entrepreneurs seeking

sustainable futures in rural and distressed urban communities. All software technologies

developed by **Sohodojo** are made freely available under Open Source licenses.



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