

An Applied R&D Lab Serving Solo and Family-based Entrepreneurs
in Rural and Distressed Urban Communities

The “War College” of the Small Is Good Business Revolution

On the Web: <http://sohodojo.com> Email: hosts@sohodojo.com

P.O. Box 902
Havre, MT 59501
Phone: 406-265-6354

FOR IMMEDIATE RELEASE

STUART ROSENFELD JOINS SOHODOJO ADVISORY BOARD

**COLLABORATION TO SUPPORT ALTERNATIVE MARKET DEVELOPMENT FOR
MICROPRENEURS IN RURAL AND DISTRESSED URBAN COMMUNITIES**

CONTACTS

Timlynn Babitsky
Sohodojo, Inc.
Havre, MT USA
406-265-6354
[Mailto:press@sohodojo.com](mailto:press@sohodojo.com)
<http://sohodojo.com>

Sue Soltis
Regional Technology Strategies, Inc.
Carrboro, NC 27510 USA
919-933-6699
[Mailto: soltis@rtsinc.org](mailto:soltis@rtsinc.org)
<http://www.rtsinc.org>

30 Dec 2003, Havre MT and Carrboro NC – Stuart Rosenfeld, Principal of Regional Technology Strategies Inc. and renowned authority on cluster business and regional economic development, has taken a seat on the Sohodojo Advisory Board. Sohodojo is a non-profit R&D lab dedicated to the exploration and development of new business models and associated software technologies to support solo and family-based entrepreneurs in rural and distressed urban communities.

“Dr. Rosenfeld has deep knowledge and experience in development and support of microenterprise and small business networks as a means to stimulating rural community economic development,” said Timlynn Babitsky and Jim Salmons, co-founders and research directors of Sohodojo. “Stuart understands the emerging Network Society and Network Economy, and supports Sohodojo’s agenda to develop alternative markets to tap the unique competitive advantages of microenterprise and small business networks.”

“The so-called ‘industrial invasion’ of non-metro America has ended. In the future, rural areas cannot depend on a branch plant to move in and create jobs. Instead, they’ll have to depend on the ingenuity and entrepreneurial talents of their residents to develop new products, services, and experiences for an ever more discriminating consumer,” said Stuart Rosenfeld. “The key to rural prosperity will be to recognize opportunities and create an environment that welcomes and supports creative people and enables them to access new ideas and markets anywhere. Sohodojo’s vision for creating alternative markets based on story-driven and game-oriented consumer dynamics is a potentially important innovation for rural communities.”

Sohodojo is a 501(C)(3) non-profit applied R&D lab with an education and research agenda dedicated to the exploration and development of innovative “Small Is Good” business models and their associated software technologies supporting solo and family-based entrepreneurs in rural and distressed urban communities seeking sustainable futures.



Founders and Research Directors

Jim Salmons
Timlynn Babitsky
*JFS Consulting
A Portfolio Life nanocorp
Havre, MT USA*

Advisory Board

Allan Cohen
*Distinguished Professor
Babson College
Wellesley, MA USA*

Andrew Cohill
*Founding Principal
Design Nine Organization
Blacksburg, VA USA*

Richard Florida
*Distinguished Professor in
Regional Economic Dev.
Carnegie Mellon Univ.
Pittsburgh, PA USA*

Perri Morgan
*State Director, NC
National Federation of
Independent Business
Raleigh, NC USA*

Michael Moshell
*Director, Digital Media
and Chief Scientist VSL/IST
Univ. Central Florida
Maitland, FL USA*

Gary L. Murphy
*President and CEO
Teledynamics Comm., Inc.
Sauble Beach, ON, Canada*

Stuart Rosenfeld
*Principal
Regional Tech Strategies
Carrboro, NC USA*

Jim Schneider
*Tax Attorney
RC/EC/EZ/HUB Advocate
San Diego, CA USA*

Rick Smyre
*President
Communities of the Future
Gastonia, NC USA*



12.28.03

REF: STUART ROSENFELD JOINS SOHODOJO ADVISORY BOARD

Page 2 of 2

Stuart Rosenfeld is envisioning and leading the evolution of an international consortium of community/technical colleges, local government agencies, and grassroots community organizations in the identification and development of microenterprise and small business cluster business networks as a means for regional economic development. As a Principal of Regional Technology Strategies Inc., Dr. Rosenfeld is the principal investigator and policy/program consultant for a number of U.S. and international community economic development projects. He holds an Ed.D. in Education Planning, Social Policy, and Administration from Harvard University and an M.S. in Educational Philosophy from the University of Wisconsin-Milwaukee. For additional biographical information see <http://www.rtsinc.org/staff.html>. Additional information on Regional Technology Strategies and its current projects can be found at <http://www.rtsinc.org>.

Sohodojo is a U.S. 501(C)(3) non-profit applied research and development laboratory with a complementary educational and advocacy mission. Sohodojo envisions and develops new forms of decentralized and distributed business models to support solo and family-based entrepreneurs in rural and distressed urban communities. These new microenterprise and small business networks are designed to support these entrepreneurs' participation in the Network Economy. Sohodojo works with local economic, community, and business development organizations to envision and perform applied research and demonstration projects that foster the spirit of entrepreneurship and individuality as a means of revitalizing community. All software technologies and educational materials developed by Sohodojo are made available under Open Source and Open Content licenses. Additional information can be found at <http://sohodojo.com>.

###